

Medicare Inc. Web Site Privacy Agreement

Medicare Inc. may make aggregate information about our customers (e.g. overall statistics) available to third parties for advertising and other purposes. Information that personally identifies you will be kept strictly confidential.

Personally identifying information which you choose to provide to another party or Web site will be subject to their privacy policy. For example, if you purchase goods or services online from a merchant you found while browsing the Medicare Inc. website, information you provide to that merchant is subject to their privacy policy rather than ours.

What is “Personally Identifying Information”?

“Personally identifying information” is information that can be explicitly used to identify and/or contact you as an individual. This includes information like your real name, e-mail address, mailing address, phone number, credit card number, etc. Information that, by itself, cannot be explicitly linked with your “real” identity is not considered personally identifying. Examples of this are favourite or bookmarked Web sites, or your preferences with respect to how you wish to see a given page or site set up according to the selections you choose.

Web Site Analytics

Medicare uses both Google Analytics (Advertiser, Demographics, and Standard Analytic Features) as well as Stat Counter to gain basic information (location, computer devices, etc.) about our web site users.

We collect this information for the following purposes:

- To establish and maintain a responsible commercial relationship with you and to provide you with ongoing service.
- To understand your needs and develop and recommend suitable products and services.
- To develop, enhance, market or provide products and services.
- To meet legal and regulatory requirements.

Links to Other Sites

Users should be aware that when you are on the Medicare Inc. website, you could be directed to other sites that are beyond our control. There are links to other sites from the Medicare Inc. website pages that take you outside our service. This includes links from advertisers, sponsors and partners that may use the Medicare Inc. logo as part of a co-branding agreement.

The Medicare Inc. policy does not extend to anything that is inherent in the operation of the Internet, and therefore beyond Medicare Inc.’s control, and is not to be applied in any manner contrary to applicable law or governmental regulation.

E-mail to Us

When you send us e-mail, we will use your name and e-mail address only to respond to the concerns you write to us with. Your e-mail may be shared with appropriate people within the Medicare Inc. organization to help us respond to your concerns or questions.

Changes to This Policy

From time to time, the Medicare Inc. website may introduce new features and services. Medicare Inc. reserves the right to modify this policy at any time by notifying customers, via the Medicare Inc. website, of a new privacy policy. You can send e-mail (info@medicare.com) to us with any further questions.